



## SUMMARY

*Not many people can say they've done one thing for a while and still be passionate about it...I can.  
Design...it's what I do...it's all I ever wanted to do.  
I've had the opportunity to work with many different clients...from banking to entertainment to beauty.  
I look forward to joining your team.*

## EXPERIENCE

### SANDY KARP DESIGN

#### Art Director/Senior Designer/Owner

2014 - Present

Working with a variety of clients from large corporations to start ups; designing packaging, merchandise displays, social media postings, websites, annual reports, newsletters, etc. for clients including We Love Eyes, Revolutionary Conversations™, Elementum Lighters, Charles Blank & Karp, LLP, Vita Best Vitamins, LA Financial Credit Union and Caltech Employees Federal Credit Union.

### GOLD GRENADE/BOLDFACE LICENSING + BRANDING

#### Art Director/Senior Designer

2012 - 2014

Oversee a team of designers responsible for the concept, design and production of packaging (primary & secondary), advertising, catalogs, point of purchase displays, merchandiser display units, social media postings, supervise photoshoots and coordinate with production team and vendors to assure all project deadlines are met for clients including Kardashian Beauty, Mario Lopez, Kissing Elixers and The New Black.

### STUDIO 307 DESIGN

#### Creative Director/Owner

1993 - 2010

Functioning as creative director, designer, account executive, client liaison, and supervising freelancers when needed for clients including 20th Century Fox Studios, Anaheim Convention and Visitors Bureau, Avery Dennison, Caltech Employees Federal Credit Union, Continental Federal Credit Union, Enrich International, Financial Center Credit Union, Fred Segal Santa Monica, The Icon Photographic Imaging Lab, IndieMarketing, Kaiser Permanente, Korean Airlines, LA Financial Federal Credit Union, Los Angeles Firemen's Credit Union, Los Angeles Police Federal Credit Union, Mattel Toys, MediaMation, Inc., Northwoods Resort, Pacific Oaks Federal Credit Union, Paramount Studios, Santa Monica Convention and Visitors Bureau and Warner Bros. Studios.

## SKILLS

- Art Direction
- Project Management
- Team Management
- Logo Design
- Package Design
- Branding
- Advertising Design
- Visual Design & Typography
- Digital Rendering
- Visual Merchandising
- POS/PDQ Displays
- Web Design
- Master Multi-takser
- Proficient in Adobe CS (Photoshop, Illustrator, InDesign), QuarkXpress, Powerpoint, Excel, Word

## EDUCATION

### BFA, Graphic Design

Art Center College of Design

## AWARDS

*American Corporate Identity*  
Volumes 6, 7, 8 & 9

### America Direct

Logo and Stationery Design

### Avery Dennison

LabelPro Packaging,  
Laser Label Packaging  
Avery European Packaging  
LabelPro Packaging  
MacLabelPro Packaging  
Personal Label Printer Packaging  
Avery Colors Fluorescent

### Mattel Toys

Holiday Toy Box/PR Mailing